

## What Should We Remember?

To avoid mistakes, we're motivated to preserve our autonomy and status in a group, and to avoid irreversible decisions.

## Need To Act Fast

To act, we must be confident we can make an impact and feel what we do is important

We reduce events and lists  
to their key elements

We discard specifics  
to form generalities

We store memories differently based on how they were experienced

We notice things already primed in memory or repeated often

Bizarre/funny/visually-striking/  
anthropomorphic things stick out more  
than non-bizarre/unfunny things

## Too Much Information

We notice when  
something has changed

We are drawn to details that confirm our own existing beliefs

We notice flaws in others  
more easily than flaws in ourselves

We find stories and patterns even in sparse data

We fill in characteristics from stereotypes, generalities, and prior histories

We imagine things and people we're familiar with or fond of as better

## Not Enough Meaning

We simplify probabilities and numbers  
make them easier to think about

We think we know what  
other people are thinking

We project our current mindset and assumptions onto the past and future

